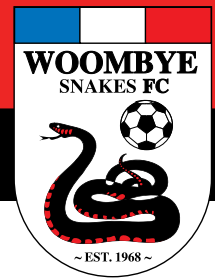


SPONSORSHIP OPPORTUNITIES





INTRODUCING OUR CLUB

Woombye Snakes Football Club Incorporated is a **not-for-profit sporting organisation** that depends on generous donations, grants and sponsorship dollars to fund the day to day running of the club, general maintenance and improvements to ground and clubhouse facilities.

We hold the proud position of being the first club on the Sunshine Coast forming in 1968. We are one of a few of the clubs on the Sunshine Coast that does not pay our players, coaches and officials. People are attracted to our club because of our family values, comradery, club spirit and our success on field ... not money!

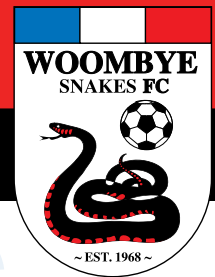
Every dollar our sponsors invest goes towards the development of our players and especially the young children within our club that we develop, through teamwork, mentoring and community activities, into young adults.

With this support the Woombye Snakes Football Club plays a vital role in the development and expansion of football within the Sunshine Coast region.

The Woombye Snakes Football Club welcomes and encourages financial support from a range of participation levels, designed to suit small family business right through to large corporations. We wish to take this opportunity to thank existing sponsors and supporters.

A small contribution from many people helps keep our club running and our community together.





GRAND FINAL SUCCESS

CHAMPIONS

McDonalds SCF Premier Men's
Grand Final Champions 2010, 2011, 2014

McDonalds SCF Premier Men's
Grand Finalist 2009, 2010, 2011, 2012, 2014, 2015

McDonalds SCF Premier Reserve Grade Men's
Grand Final Champions 2014, 2015

McDonalds SCF Premier Men's
Grand Finalist 2014, 2015

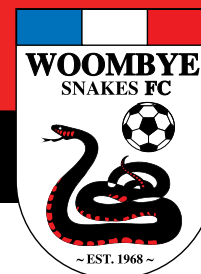
McDonalds SCF Premier Reserve Men's
Grand Finalist 2014

McDonalds SCF Premier Reserve Women's
Grand Finalist 2015

Woombye Snakes F.C. Under 13 Girls
Grand Finalist 2014

Woombye Snakes F.C. Under 17/2 Boys
Grand Finalist 2014





WHY INVEST IN A SPORTS CLUB?

WE KNOW FROM RESEARCH THAT...

Sponsoring sports clubs can provide unique opportunities for businesses and help them develop in ways that general advertising doesn't. For example, it may allow the sponsor to show off their capabilities in a way audiences may otherwise not get to see.

Consumers are generally aware that official sponsors contribute to the events or sports they love, and research shows that sports fans have a more positive perception of event sponsors.

Sponsoring sports clubs can increase brand awareness.

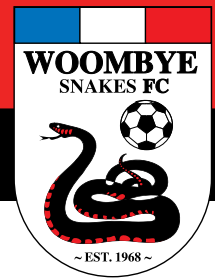
Staff working for the sponsoring business may develop a sense of pride and clients a sense of respect with the knowledge that the business is supporting the community.

Sponsoring a sports club can help to grow community support and a positive perception for the business.

Access for your brand to target your market: Sunshine Coast families

It's Fun to actively support your local team.

These benefits for businesses can continue well after sponsorship.



GETTING YOUR BRAND OUT THERE

OUR NEW WOOMBYE APP

New to the 2016 Season, this app will be found on the phone of every member who wants to have very quick access and receive instant messages from the club.

This is a very useful app that will allow members to get instant information on field closures etc. This app will also include all club information from fixtures, scores, fields & directions, field closures, events, and every sponsor will be within the sponsorship tab.

Platinum Sponsors will have a rotating banner at the top of the APP and it will provide more opportunities to get your brand out there during the season.



PARK SIGNAGE

The Woombye Snakes Football Club has approximately 18 game each weekends per year with attendances between 500 to 700 on carnival days.

So all sponsor signage will be seen by large number of people across the season.

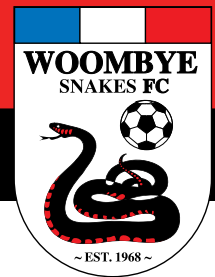


FACEBOOK PAGE

As of November 2015, Woombye Snakes Football Club has 585 followers, this is expected to grow significantly in season 2016.

Every Sponsor will get an acknowledgement post throughout the Season. Sponsors messages are frequently displayed.





... ACROSS ALL MEDIUMS

WOOMBYE SNAKES WEBSITE

Our website has 300 visitors per month with a max of 625 hits. With a consistent updated site including weekly videos and photos during the 2016 season, we expect many more weekly visitors.



WOOMBYE SNAKES EVENTS

Woombye Snakes Football Club host networking functions continually throughout the season. We also proudly host the annual "United for Daniel" day at our home fields. The main aim of the day is to spread child safety awareness among the community.

WOOMBYE SNAKES APPAREL AND MERCHANDISE

The opportunities are endless to promote your business on Woombye Snakes FC Apparel and Merchandise.

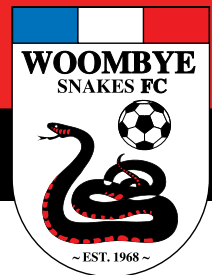


WE CONSTANTLY PROMOTE OUR CORPORATE PARTNERS AND SPONSORS

We promote through all mediums, regularly communicating with members, life members, premium members, sponsors, coaches/officials and Woombye Snakes Supporters.



**PLUS MANY OTHER OPPORTUNITIES
TO PROMOTE YOUR BUSINESS IN SEASON 2016**



OUR MEDIA COVERAGE

Snakes lurk as champs for many seasons yet

By Jill Arvan

FOOTBALL: Saturday night's a time of year when the excitement of the grand final is in the air. The Woombye Snakes Football Club is no exception as they prepare to take on the defending champions, the Kewanna 2's, in the grand final on Saturday night.

"It's a bit of a nerve-racking time for everyone involved," says the club's president, Jason Quinn. "There are a lot of people who are all over the place, but we're all here for the same reason - to win the grand final."

Quinn says the club has been working hard to improve its performance over the years. "We've had a lot of success in the past few years, but we're still a long way from being a true contender for the grand final."

"I think the team could get even better," Quinn says. "We need to work on our defense and our set pieces. We also need to be more consistent in our performance throughout the season."

Despite the challenges, Quinn is optimistic about the club's future. "We have a lot of talented players and a strong coaching staff. We're confident that we can win the grand final and become the champions of the district."

Golden Boot has a grand night out

FOOTBALL: Woombye Snakes Football Club's Jason Quinn has a grand night out as he is named the Golden Boot winner for the 2018 season.

Quinn, who has scored 15 goals in 18 games, was named the Golden Boot winner at the club's annual awards ceremony on Saturday night.

"It's a great honor to be named the Golden Boot winner," Quinn said. "I'm really proud of the team and the support from the fans. We've had a really successful season and I'm excited to see what the future holds for the club."

Quinn's goals were spread across all three divisions of the club. He scored 5 goals in the 1st division, 5 goals in the 2nd division, and 5 goals in the 3rd division.

Quinn's performance was a key factor in the club's success. "Jason's goals were a real boost for the team," said the club's coach, Mark Dixon. "He's a real talent and he's a real leader on the field. We're lucky to have him in the team."

Quinn's success was also a reflection of the club's overall performance. "We've had a really successful season and it's a testament to the hard work of everyone involved," Quinn said. "We're proud of what we've achieved and we're excited to see what the future holds for the club."

Sport lovers served up a weekend of grand finals

By Jill Arvan

SPORT: A weekend of grand finals was held at the Woombye Snakes Football Club on Saturday night. The club's 1st, 2nd, and 3rd divisions all played their grand finals.

The 1st division grand final was a closely contested affair, with the Woombye Snakes Football Club defeating the Kewanna 2's 2-1. The 2nd division grand final was also a close one, with the Woombye Snakes Football Club defeating the Kewanna 2's 1-0. The 3rd division grand final was a more one-sided affair, with the Woombye Snakes Football Club defeating the Kewanna 2's 3-0.

The club's success in the grand finals was a testament to the hard work of everyone involved. "We've had a really successful season and it's a testament to the hard work of everyone involved," said the club's president, Jason Quinn. "We're proud of what we've achieved and we're excited to see what the future holds for the club."

Quinn's success was also a reflection of the club's overall performance. "We've had a really successful season and it's a testament to the hard work of everyone involved," Quinn said. "We're proud of what we've achieved and we're excited to see what the future holds for the club."

Woombye Snakes FC take out trophy

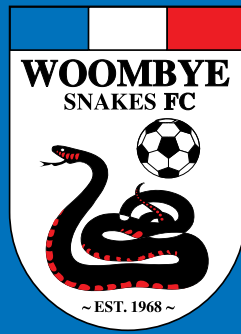
By Simon Hutton

Woombye Snakes Football Club have plenty to celebrate, having recently secured a championship in multiple divisions for the first time since the soccer club opened its doors in 1968. The club has won both the 1st and 2nd premier men's division titles, an outstanding feat of perseverance and hard work.

The 1st premier men's division team defeated the evergreen Kewanna 2's 5-2 in a penalty shootout to claim their title. The 2nd premier men's division team defeated the evergreen Kewanna 2's 1-0 in a penalty shootout to claim their title.

The club's success was a testament to the hard work of everyone involved. "We've had a really successful season and it's a testament to the hard work of everyone involved," said the club's president, Jason Quinn. "We're proud of what we've achieved and we're excited to see what the future holds for the club."

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SPONSORSHIP OPPORTUNITIES

We cannot develop the generations of the future without your help!
2016 brings with it a whole new level of opportunity for local business to join our amazing community of sport loving, proactive people who love to support those who support us!

PLATNIUM SPONSOR

from \$10,000 per year plus GST

SENIORS COMPETITION • COMPETITIVE JUNIORS • SMALL SIDE

TEAM TRAINING SHIRT SPONSOR

from \$1,500 per year plus GST

SENIORS COMPETITION • COMPETITIVE JUNIORS

GROUND, SPONSORSHIP BOARD SIGNAGE & PREMIER LEAGUE KIT BAG SPONSORS

FOR MENS & LADIES COMPETITION

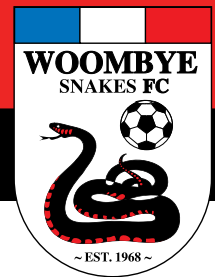
from \$2,500 per year plus GST

GROUND & SPONSORSHIP BOARD SIGNAGE

from \$1,350 per year plus GST

MEDIA SPONSORSHIP & IN-KIND SPONSORSHIP

By negotiation



PLATNIUM SPONSOR

from \$10,000 per year plus GST

SENIORS COMPETITION • COMPETITIVE JUNIORS • SMALL SIDE

Three highly sought after sponsorship positions exist within the Club. Platinum Sponsor Seniors Competition, Platinum Sponsor Competitive Juniors and Platinum Sponsor Small Side. Each platinum sponsor owns the dominant position for their chosen competition level and will achieve maximum brand exposure and value for their business.

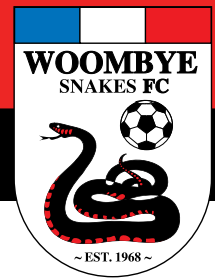
Where will people see and hear your company brand?

Jerseys:	As Platinum Sponsor partner you will get your businesses logo on <u>EVERY JERSEY</u> within the competition – that equates to more than 100 jerseys travelling the Sunshine Coast proudly showcasing your logo every week!
Apparel:	Your company logo - Sleeve of every club polo produced. Your company logo – Sleeve of every club training shirt produced.
Signage:	Your company name and logo will take dominant and pride of place positioning within the club fields and the Club Sponsorship Board inside the clubhouse. 1 major sign on the front fence of main field. 2 x signs around the ground 1 x sign on the Scoreboard 1 x banner within the club house. This banner will be utilized at all events and functions throughout the season held by Woombye Snakes Football Club. 2 x wind flags, placed in prime position on every day the club is open with games.
Ground Announcements:	Home game ground announcements for season 2016
Sponsors Directory:	Your company name & contact details included included in the sponsors directory.

Marketing and advertising:

As one of three Platinum Sponsors you will receive exposure on all of our arranged advertising promotions with radio, print, TV and all online mediums. Our website, Facebook and other social media will continually promote and expose your business to our large, highly engaged community of supporters.

Radio:	We have an advertising arrangement with Hot 91.1 that will see each Platinum Sponsor voice their own dedicated advertisement for the radio.
Website:	Sponsor logo, advertising and website link on the club Website.
Facebook:	Sponsor logo, advertising and website link on the club Facebook.
Woombye Snakes App:	Sponsor logo, Running Banner across the top of the Woombye Snakes App. Also top position in the sponsors section including logo, company details and link to your website.
Marketing Collateral:	Sponsor Logo, Advertising and Website Link on the Club Newsletter. Your business has the opportunity to provide a special offer that will be included on a pamphlet that is handed out at EVERY home game to every car that drives into the field; as well as distributed via email.



Where else will people hear about your company?

All events hosted by Woombye Snakes Football Club will proudly acknowledge your company and contact person as the Platinum Sponsor.

Sponsor Night: You will enjoy invitations to key networking opportunities continually throughout the season. At our 'Start of Season' sponsorship night you will get to meet our other sponsors and key club members to maximise your face to face contact at the club throughout the season.

Special treatment:

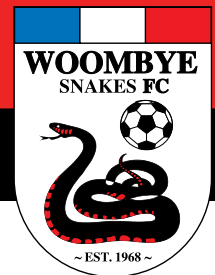
In addition to Platinum Sponsors receiving maximum brand exposure and value for their business, Woombye Snakes Football Club would also provide:

VIP treatment: Introductions to the Premier League Team Players and Management Teams
2 x 12-month Membership to Woombye Snakes Football Club
2 x tickets to our Club's Season Launch
2 x tickets to our Club Presentation Night

Events: The availability for your company to hold client entertainment days, staff parties, social events throughout the season within a VIP area of the Woombye Snakes Football Club Grounds.

Merchandise: 2 x New Woombye Snakes Football Club Polo Shirts
2 x New Woombye Snakes Football Club Caps
2 x New Woombye Snakes Football Club Coolers
Stickers to display on your vehicles and in your business. "Woombe Snakes – Proud Sponsor", letting the community know of your support

Your investment: **from \$10,000 per year plus GST**



TEAM TRAINING SHIRT SPONSOR

from \$1,500 per team, per year plus GST

8 x SENIORS COMPETITION • 9 x COMPETITIVE JUNIORS

Eight (8) team sponsorship opportunities exist within the Senior Competition, and nine (9) team sponsorship opportunities exist within the Competitive Juniors Competition. This is your opportunity to become part of a community within a community.

Where will people see and hear your company brand?

- Team Training Shirt:** As Team Training Shirt Sponsor, your logo will sit proudly on each shirt for your chosen team. Brand new shirts, designed for 2016 will be provided to every player within your team. These shirts will be used multiple times each week at training and general out and about and will travel the Sunshine Coast proudly showcasing your logo!
- Player of the week:** Your business has the opportunity of directly getting into the hands of the chosen player of the week within your team if you choose to provide a weekly 'Player of the Match' prize. This is at your discretion.
- Signage:** Your company name and logo will be included on the Sponsors Board proudly displayed within the clubhouse.
- Marketing & Advertising:** Sponsors will not only receive exposure on all of our arranged advertising promotions with our website, Facebook, the new Woombye Snakes club app and other social media, what will continually promote and expose your business to our large, highly engaged community of supporters.

Where else will people hear about your company?

All events hosted by Woombye Snakes Football Club will proudly acknowledge your company as the Team Training Shirt Sponsor.

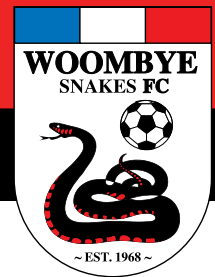
- Sponsor Night:** You will enjoy invitations to key networking opportunities continually throughout the season. At our 'Start of Season' sponsorship night you will get to meet our other sponsors and key club members to maximise your face to face contact at the club throughout the season.
- Sponsors Directory:** Your company name & contact details included in the sponsors directory.

Special treatment:

In addition to Team Training Shirt Sponsors receiving great brand exposure and value for their business, Woombye Snakes Football Club would also provide:

- Merchandise:** Complimentary Woombye Snakes Football Club Cap
Complimentary Woombye Snakes Football Club Cooler
Stickers to display on your vehicles and in your business. "Woombe Snakes – Proud Sponsor", letting the community know of your support

Your investment: **from \$1,500** per team per year plus GST



GROUND, SPONSORSHIP BOARD SIGNAGE & PREMIER LEAGUE KIT BAG SPONSORS

FOR MENS & LADIES COMPETITION

from \$2,500 per year plus GST

Where will people see and hear your company brand?

- Kit Bags:** Your company logo will be predominately placed on the kit bags for the Premier League Mens and Ladies competition.
- Signage:** Your company name and logo will be included on the Sponsors Board proudly displayed within the clubhouse.
1 x Signage - Business logo displayed on the snake pit perimeter - size 2400mm x 900mm
1 x Signage - Business logo displayed on the Club Sponsorship Board 550mm x 220mm
- Marketing & Advertising:** Sponsors will not only receive exposure on all of our arranged advertising promotions with our website, Facebook, the new Woombye Snakes club app and other social media, what will continually promote and exposure your business to our large, highly engaged community of supporters.

Where else will people hear about your company?

All events hosted by Woombye Snakes Football Club will proudly acknowledge your company as the Ground, Sponsorship Board Signage & Premier League Kit Bag Sponsor.

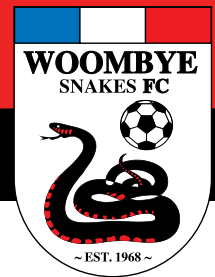
- Sponsor Night:** You will enjoy invitations to key networking opportunities continually throughout the season. At our 'Start of Season' sponsorship night you will get to meet our other sponsors and key club members to maximise your face to face contact at the club throughout the season.
- Sponsors Directory:** Your company name & contact details included included in the sponsors directory.

Special treatment:

In addition to Sponsors receiving great brand exposure and value for their business, Woombye Snakes Football Club would also provide:

- Merchandise:** Complimentary Woombye Snakes Football Club Cap
Complimentary Woombye Snakes Football Club Cooler
Stickers to display on your vehicles and in your business. "Woombe Snakes – Proud Sponsor", letting the community know of your support

Your investment: **from \$2,500 (inc sign)** per year plus GST



GROUND & SPONSORSHIP BOARD SIGNAGE

from \$1,350 per year plus GST

Where will people see and hear your company brand?

- Signage:** Your company name and logo will be included on the Sponsors Board proudly displayed within the clubhouse.
1 x Signage - Business logo displayed on the snake pit perimeter - size 2400mm x 900mm
1 x Signage - Business logo displayed on the Club Sponsorship Board 550mm x 220mm
- Marketing & Advertising:** Sponsors will not only receive exposure on all of our arranged advertising promotions with our website, Facebook, the new Woombye Snakes club app and other social media, what will continually promote and exposure your business to our large, highly engaged community of supporters.

Where else will people hear about your company?

All events hosted by Woombye Snakes Football Club will proudly acknowledge your company as Ground & Sponsorship Board Sponsor.

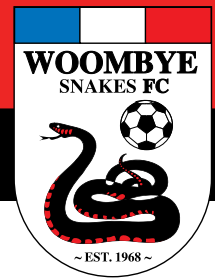
- Sponsor Night:** You will enjoy invitations to key networking opportunities continually throughout the season. At our 'Start of Season' sponsorship night you will get to meet our other sponsors and key club members to maximise your face to face contact at the club throughout the season.
- Sponsors Directory:** Your company name & contact details included included in the sponsors directory.

Special treatment:

In addition to Sponsors receiving great brand exposure and value for their business, Woombye Snakes Football Club would also provide:

- Merchandise:** Complimentary Woombye Snakes Football Club Cap
Complimentary Woombye Snakes Football Club Cooler
Stickers to display on your vehicles and in your business. "Woombe Snakes – Proud Sponsor", letting the community know of your support

Your investment: **from \$1,350 (inc sign) per year plus GST**



MEDIA SPONSORSHIP

Media sponsors provide in-kind marketing and promotion support to the Club which allows us to spread our message and provide huge benefits to our players and sponsor partners alike. As a result our media partners are marketed to over 600 players and their families as being our media outlet of preference.

Your investment: **By negotiation**

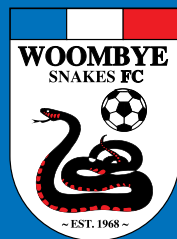
IN-KIND SPONSORSHIP

Sometimes it is not always cash that we need. If you have a business that can provide us with a service that we would normally have to pay for, your in-kind support is appreciated greatly. In-kind support is recognised and advertised throughout our network.

Your investment: **By negotiation**

Benefits for Media and In-Kind Sponsors (dependent on negotiations) may include:

- Sponsor Night:** You will enjoy invitations to key networking opportunities continually throughout the season. At our 'Start of Season' sponsorship night you will get to meet our other sponsors and key club members to maximise your face to face contact at the club throughout the season.
- Signage:** Your business card displayed on the Sponsors Board proudly displayed within the clubhouse.
- Marketing & Advertising:** Sponsors will not only receive exposure on our website, Facebook, the new Woombye Snakes club app and other social media, that continually promote and exposure your business to our large, highly engaged community of supporters.
- Membership:** 2 x Complimentary 12 month membership to Woombye Snakes Football Club
2 x Complimentary Tickets to our Sponsor's Days for all sponsors
- Merchandise:** Complimentary Woombye Snakes Football Club Cap
Complimentary Woombye Snakes Football Club Cooler
Stickers to display on your vehicles and in your business. "Woombe Snakes – Proud Sponsor", letting the community know of your support.



Woombye Snakes Football Club
Postal Address: PO Box 57, Woombye QLD 4559
Field Address: 196 Back Woombye Rd, Woombye QLD 4559
Clubhouse Phone: (07) 5442 2113
<http://woombyesnakesfc.com>